Subject: Pico Station Renaming LOS **From:** Ellen Riotto <ellen@southpark.la>

Date: 12/14/2017 03:21 PM

To: Robert Buente <bbuente@1010dev.org>

Hi Bob,

I'm reaching out to request that 1010 Development submits a letter of support for the Pico Station renaming effort. As you know, this is something the BID has been working on for almost 2 years, and Metro has finally begun the community engagement process http://thesource.metro.net/2017/12/05/metro-considers-proposals-to-rename-pico-station/. Letters will be accepted through January 12th, and the public hearing is January 10th. I'm attaching a draft for your convenience. Please feel free to edit to reflect the specific perspective of your org.

If it's easier, feel free to send your letter to me and I'll pass it along to Metro.

Thanks in advance for your support here and please let me know if you have questions or need anything else from me.

Best,

Ellen

Ellen Riotto

Executive Director

South Park Business Improvement District

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